



THE GROWTH PLATFORM FOR YOUR RETIREMENT INCOME BUSINESS



www.incomeforlifemodel.com

The Income for Life Model® 2010/11
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”When the bottom dropped out of the economy and our financial markets in 2008, it became clear that traditional retirement planning didn’t work for millions of Americans...”

Retirement Income Industry Association

The Income for Life Model®

A platform that helps advisors attract more retirement income business.

One way to leverage the opportunity is to start using The Income for Life Model, a platform that helps advisors attract more retirement income business.

Key Benefits

This unique software has numerous benefits, including:

Customized income-generation plans

- This unique software that enables you to craft customized income-generation plans.
- You can create time-segmented asset allocation strategies with as few as two, or as many as nine segments .

Include guaranteed income benefits with the plan

- The software makes it easy to include guaranteed income benefits within the income plan.
- You may even illustrate multiple guaranteed income streams, and design them to begin in any year you choose. The income benefits illustrated can mirror characteristics of popular fixed and variable annuity products.

It will solve for a “floor” of lifetime guaranteed income

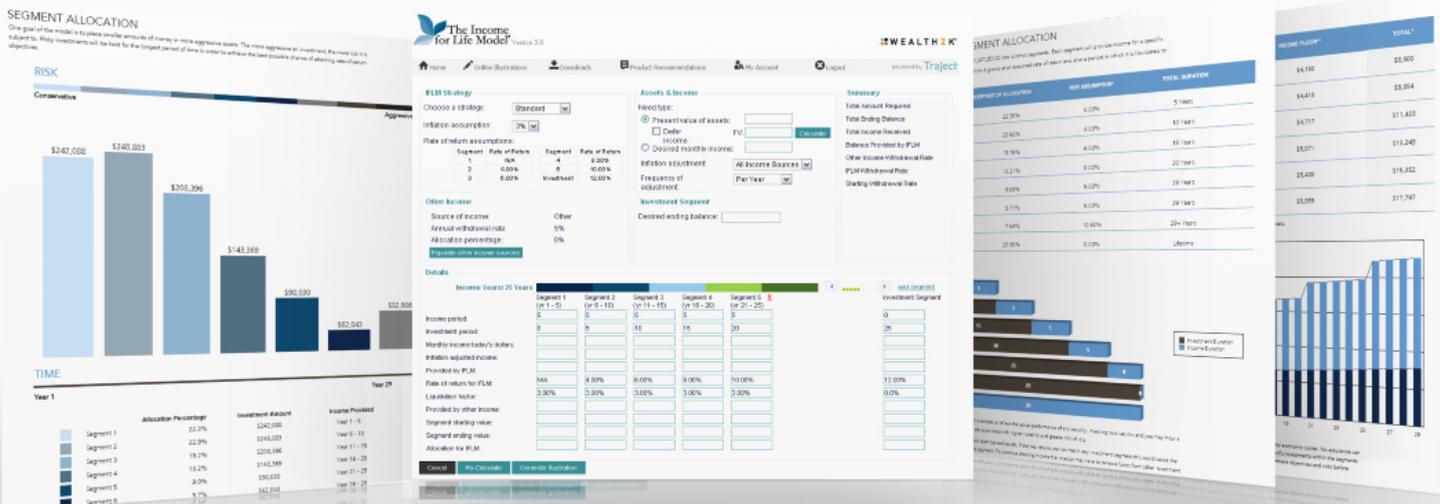
- The system will solve for a “floor” of lifetime guaranteed income, and will factor in the client’s external sources of income including Social Security and pensions.

You choose all of the relevant economic assumptions

- You choose all of the relevant economic assumptions in constructing the plan. You may define the duration of any segment, its assumed rate of return, assumed inflation rate, liquidation factor and ending balance.

Bottom line:

The Income for Life Model makes it easy for you to customize outcome-focused investing strategies that align not only with your clients’ needs, but also with your practice model.



But creating winning retirement strategies is only half the story.

You also have to communicate them.

The best prospects for retirement planning services are online.



You must make the web your ally in building retirement business. Today, prospects judge you by the quality of your online presence.

So, while you may already have a website, ask yourself: does it play a meaningful role in helping you acquire new clients and assets? Or, is it - as is the case with many advisor websites - a boring online destination with little business-building potential?

We believe that your website is a key factor in helping you better project your value and attract new clients.

In our view, many advisors will benefit from a website that is dynamic, prospecting-oriented and laser-focused on retirement.

That's why we created Retirement Time™ - an advisor website that sets a completely new standard.

Retirement Time enhances your image by instantly giving you an online presence that radiates big-budget, and high quality.

The combination of The Income for Life Model, and Retirement Time, make for a new experience designed to put you ahead.

Together, they constitute a remarkable value, at a remarkably low cost.

For only \$99 per month, you can license both, and be better positioned to pursue your objectives for success in retirement income.

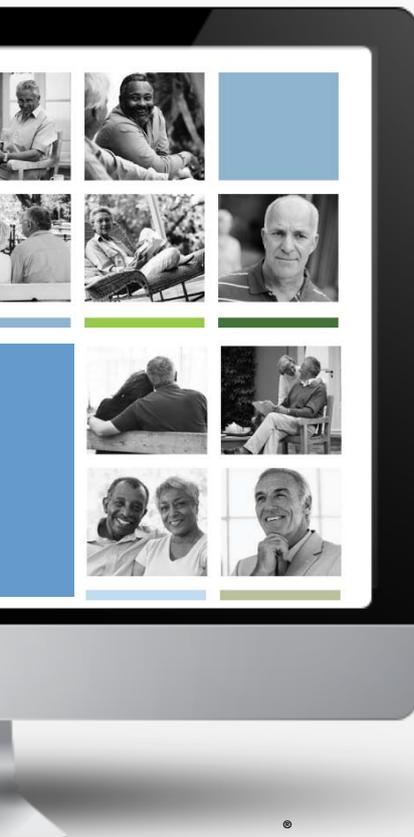
Cost per month

\$99/month



Further Information

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